

Online Auctions

Workshop Newsletter

Learn the tools and strategy for successful online sales.



Joseph Davis has lived in Alaska for over 30 years, almost 20 years in villages working all kinds of jobs, from construction to government to fishing to tourism

and business. He has taught grade school, high school and college classes. Currently he has a consulting business and delivers workshops in rural villages.



WE SOLD IT!

A village hired me to come give my workshop. I flew to the village. Once in the tribal office building I set up my computer, connected to the internet and set up my projector.

During the workshop I showed a rock I was going to sell by telling a really good story. Half an hour later a man walked in with an antler. He put it on the table and said, sell this, don't sell a rock. So we got to work and wrote a great short description about the village, the antler, complete measurements and then six good photos of the one antler!!! Six!

We signed on everyone to their own seller's account and posted the antler story, description and six photos. 10 days later it sold. It can be that easy to start selling. Call me. Let's start! • *Joseph Davis*

WORKSHOPS IN WORKSHOPS

ONLINE BANKING
 BUSINESS
 USPS CLICK 'N SHIP
 ONLINE AUCTIONS
 WEB STRATEGY



DIGITAL
 PHOTOGRAPHY
 RESEARCH
 WRITING
 STYLES
 MARKETING

ALASKAN ART IS RECOGNIZED THE WORLD OVER

Sell Online Now

Do you want to take a workshop learning to sell on the internet? Need to get the whole picture of how it works? Want to get your own online seller's account with a major online auction network such as uBid, Yahoo Shopping or eBay?

Watermark Consulting now travels to rural villages delivering the most practical workshop for sellers online. During this two day workshop you experience digital photography, online banking, writing, business and marketing, email and web browsers tools and

strategy. Work successfully online and start earning money.

Your benefits are to earn extra cash, have fun and even sell your work internationally. This is a working workshop! Call today to schedule.

Joseph Davis



WHAT MAKES A PICTURE A GREAT SELLING PHOTO ONLINE? THIS ONE SOLD!



Compress the photo to best speed and size for your online service.

Adjust the colors and lighting to brighten it up.

Use good lighting for the item as well as a simple background - like this floor!

What kind of camera do you need to do online selling? What about just a scanner?

How do you post these photos on the web to sell? How do you name and organize them?

And the last question: How much did this antler sell for?

TAKE THE NEXT STEP

This is it. Talk to your friends about this workshop. Go to the City Council, the local IRA or what ever group would like me to visit. I have my own business, so I charge for the workshop, travel and per diem. Now it is up to you. The workshop is two days long and then you get 30 days of online support from me. Let's start now. Call or email me.

Joseph Davis Watermark Consulting

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