

Emphasize Words Using Bold, Italic, and Underline

Tag	How to use it	What it looks like
<p>	Bid on my item! <p> You'll enjoy it!	Bid on my item! You'll enjoy it!
 	Bid on my item! You'll enjoy it!	Bid on my item! You'll enjoy it!
<hr>	Bid on my item! <hr> You'll enjoy it!	Bid on my item! _____ You'll enjoy it!

Tag	How to use it	What it looks like
	Bid on my item!	Bid on my item!
<i></i>	<i>Bid on my item!</i>	<i>Bid on my item!</i>
<u></u>	<u>Bid on my item!</u>	<u>Bid on my item!</u>

Center Your Text

Tag	How to use it	What it looks like
<center></center>	<center>Bid now!</center>	Bid now!

Create Titles Six Different Ways!

Tag	How to use it	What it looks like
<h1></h1>	<h1>Bid on my item!</h1>	Bid on my item!
<h2></h2>	<h2>Bid on my item!</h2>	Bid on my item!
<h3></h3>	<h3>Bid on my item!</h3>	Bid on my item!
<h4></h4>	<h4>Bid on my item!</h4>	Bid on my item!
<h5></h5>	<h5>Bid on my item!</h5>	Bid on my item!
<h6></h6>	<h6>Bid on my item!</h6>	Bid on my item!

Create Lists with Bullets or Numbers

- Begin your list with for an ordered, or numbered, list.
- Start the list with for a bulleted list.
- Each item in the list should have an tag at the beginning

Tag	How to use it	What it looks like
	My item is: New In excellent condition 	My item is: <ul style="list-style-type: none"> • New • In excellent condition
	My item is: New In excellent condition 	My item is: <ol style="list-style-type: none"> 1. New 2. In excellent condition

Increase or Decrease Your Font One Size at a Time Using <big> and <small> Tags

Tag	How to use it	What it looks like
<big></big>	Bid <big>right away</big> for a great deal <big>and you</big> may win!	Bid right away for a great deal and you may win!
<small></small>	Bid now! <small>Before it's all over!</small>	Bid now! Before it's all over!

Use Color

Live type up with built-in colors like **aqua**, **black**, **blue**, **fuchsia**, **gray**, **green**, **lime**, **maroon**, **navy**, **olive**, **purple**, **red**, **silver**, **teal**, **yellow** or .

Tag	How to use it	What it looks like
	Bid now and you may win!	Bid now and you may win!
	Bid now and you may win!	Bid now and you may win!

Attach a Picture to Your Listing

Use the tag and indicate the Web address for the picture.

Tag	How to use it	What it looks like
		Your picture will appear in the Web browser at the spot where your tag is listed.

HTML TAG "How To" Sheet